

2023-2024 Impact Submission

In the 2023–2024 season, YETI Robotics continued to expand its impact throughout the Charlotte community and beyond. The team dedicated over 3,000 hours to outreach across 40 events, inspiring thousands through STEM education and community engagement. YETI launched its newest initiative, RISE with YETI, providing an affordable gateway to STEM for students at Title I schools through a custom robotics and business curriculum. The team also continued after-school programs, summer camps, Girl Scout Robotics Merit Badge classes, senior cybersecurity workshops, and STEM advocacy efforts in Washington, D.C. On the competition side, YETI earned the FIRST Impact Award at the UNC Asheville District Event and advanced to the FIRST North Carolina District Championship, where they received the Regional FIRST Impact Award and qualified for the FIRST Championship.

Below you'll find all the materials submitted as part of YETI Robotics' 2023–2024 FIRST Impact Award submission, including our essay, executive summary, and supporting documents and videos.

[2023-2024 Impact Essay/Executive Summary Questions](#)

[2023-2024 Impact Video](#)

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