

# Strategy

Strategic Design and how YETI Robotics designs robots

- [Effective FIRST Strategies by Karthik Kanagasabapathy and team 1114](#)

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Yeti Robotics uses a technique called Strategic Design to build robots that are effective at the game. Since starting this technique in 2015, the overall ability for the team to crank out meaningful and effective robots designs is constantly improving. This technique is recognized by some of the most powerful teams in FRC History and has led to some teams even going entire seasons without a single loss.

(source 254 in 2018, 1323 in 2023)

[Effective FIRST Strategies](#)